

FIG.1

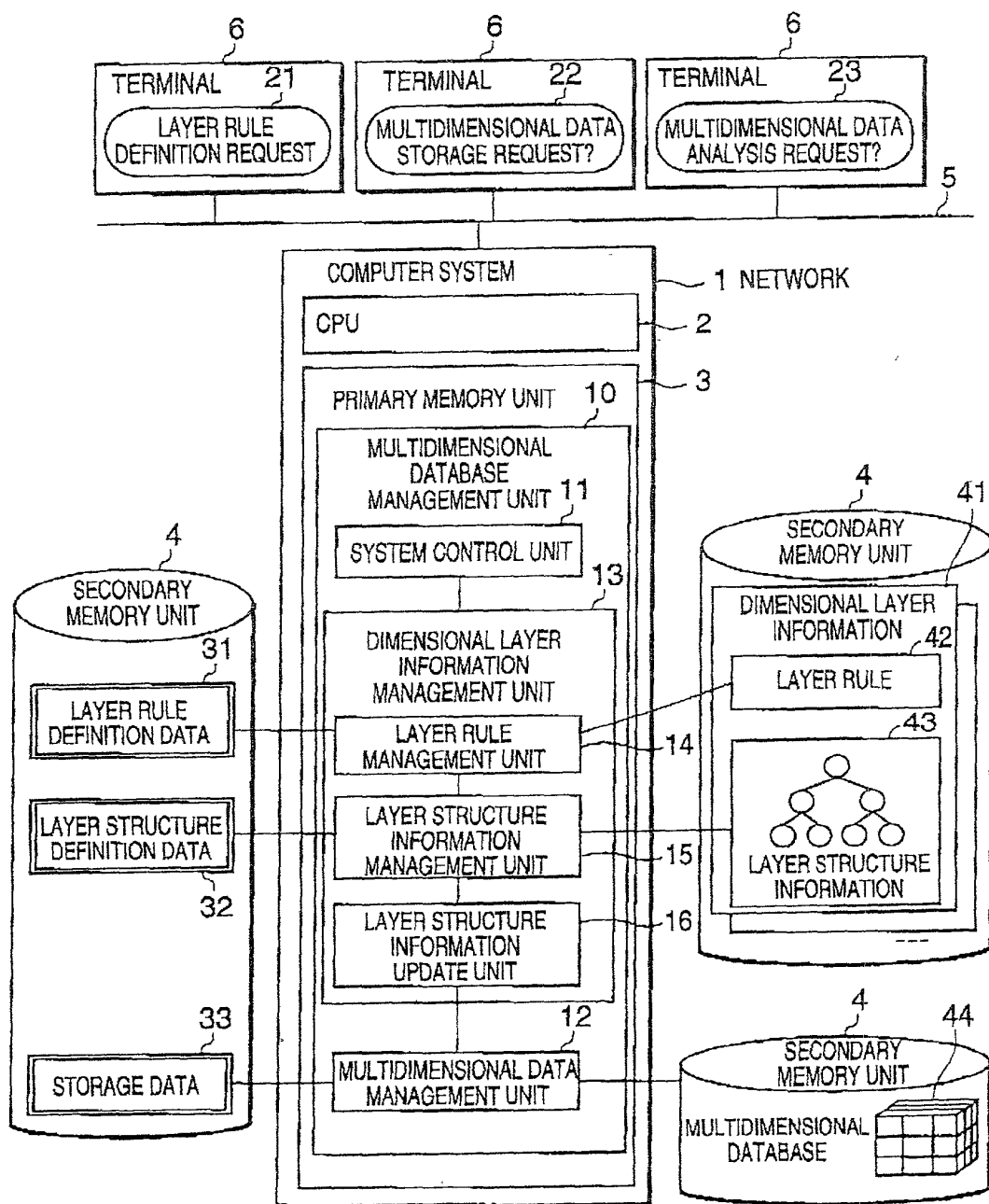


FIG.2

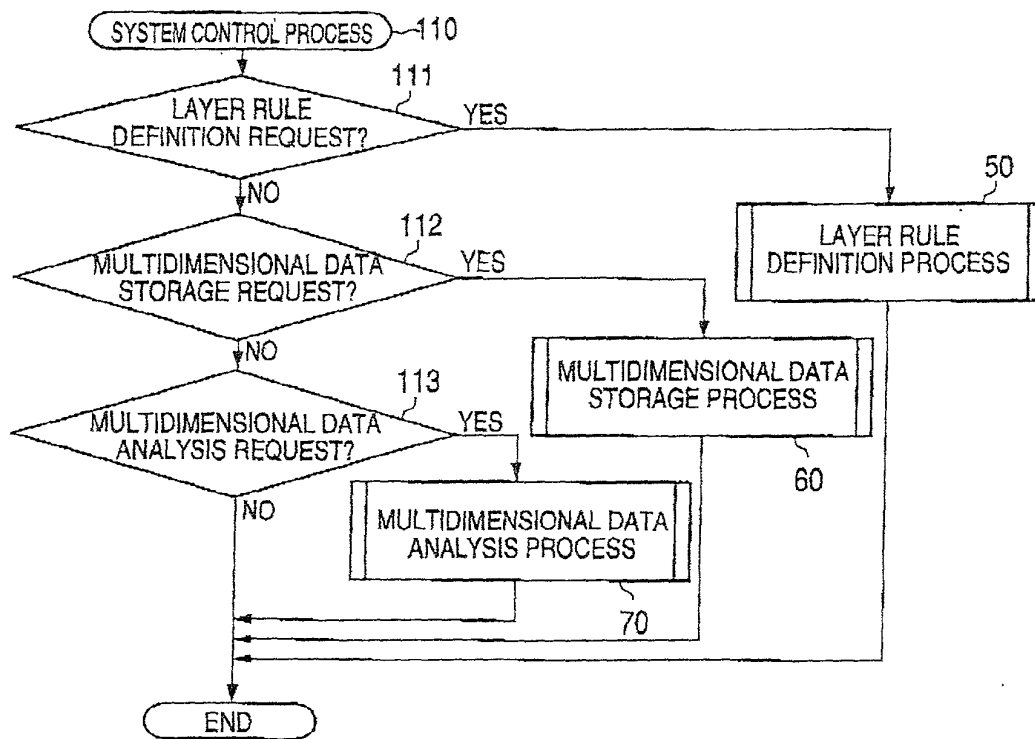


FIG.3

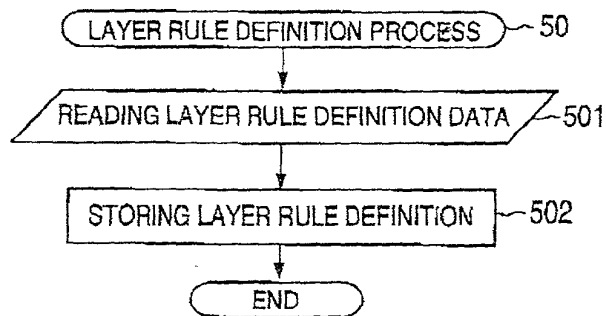


FIG.4

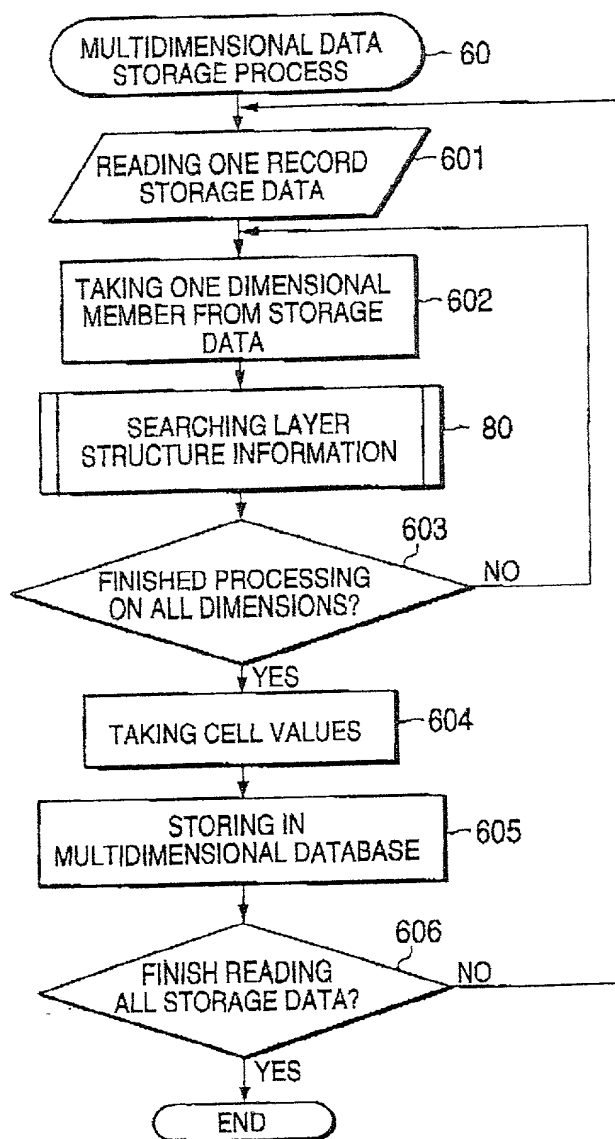


FIG.5

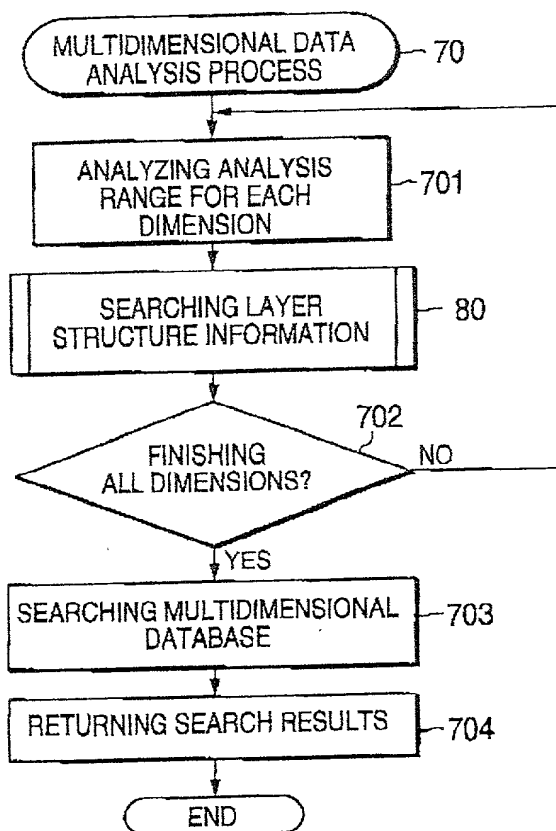


FIG.6

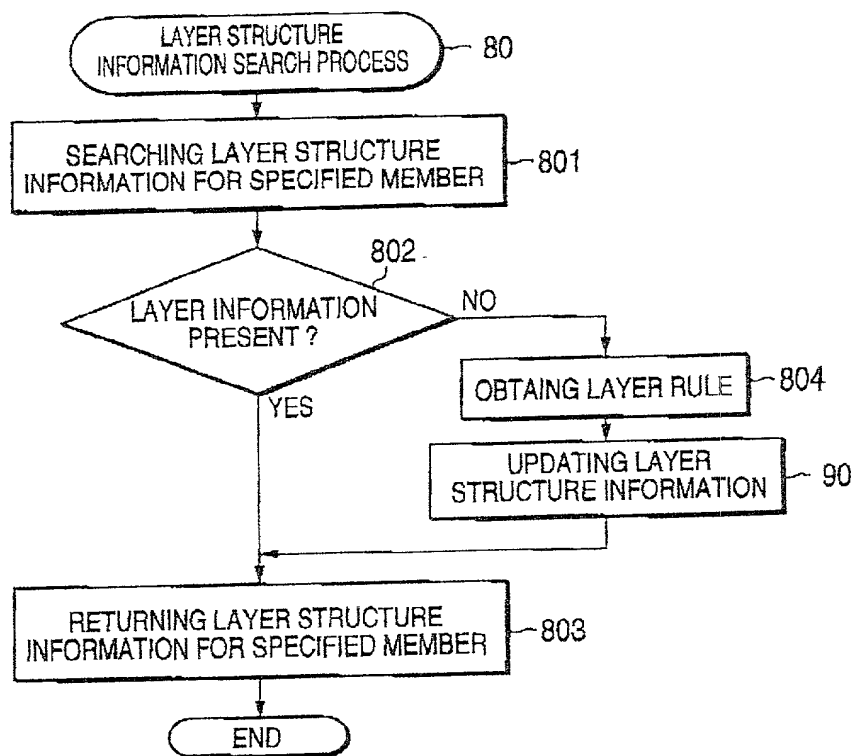


FIG.7

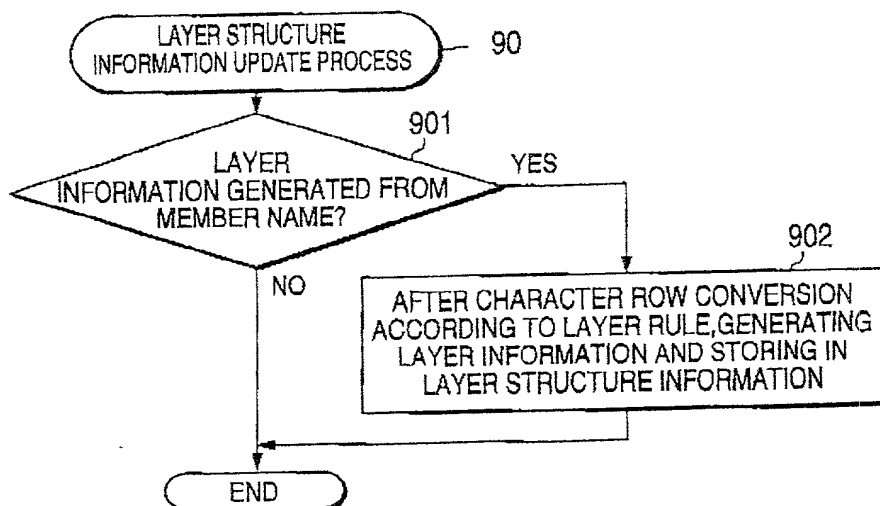


FIG.8

TIME DIMENSIONAL LAYER RULE DEFINITION DATA 3110

```
#LAYER RULE :  
#AFTER CHARACTER ROW CONVERSION ON MEMBER, OBTAINING LAYER INFORMATION  
  
FROM MEMBER NAME  
LEVEL10= $ MEMBER NAME  
LEVEL11={  
    S/¥(.... ¥)0[123]/¥1Q1/  
    S/¥(.... ¥)0[456]/¥1Q2/  
    S/¥(.... ¥)0[789]/¥1Q3/  
    S/¥(.... ¥)1[012]/¥1Q4/  
}  
LEVEL12={  
    S/¥(.... ¥)..../¥1/  
}
```

FIG.9

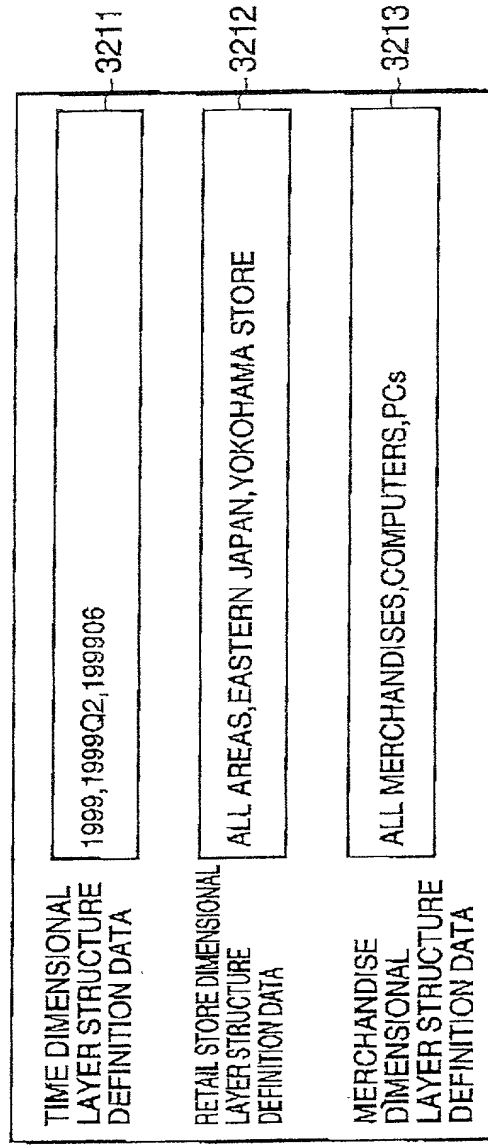


FIG.10

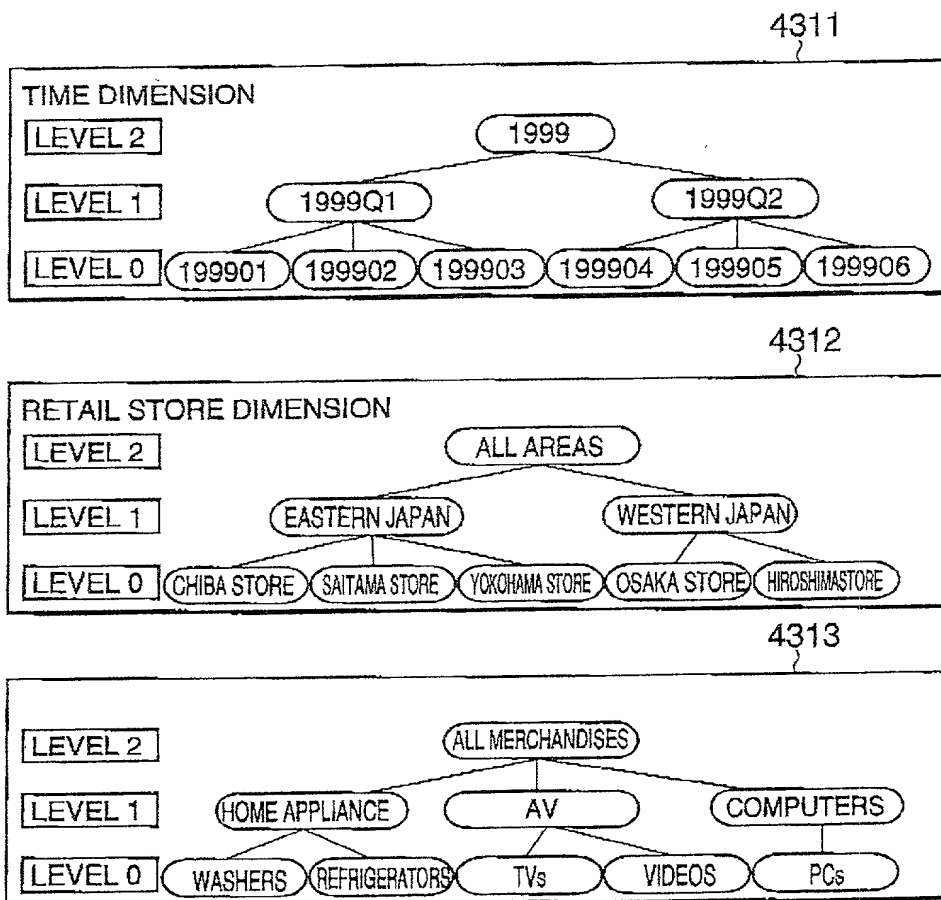


FIG.11

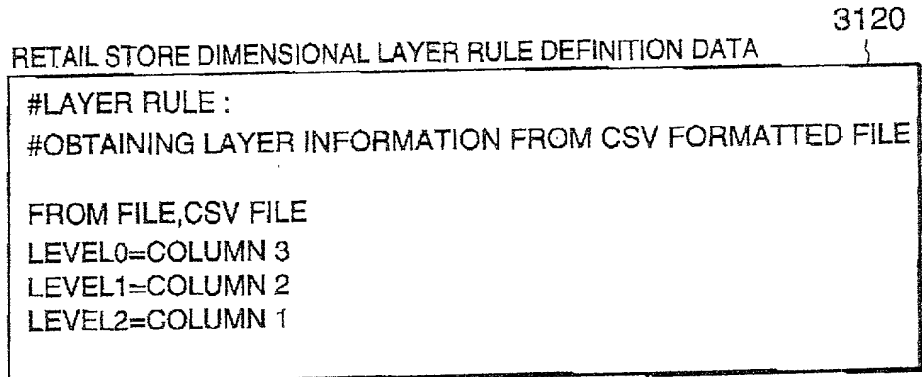


FIG.12

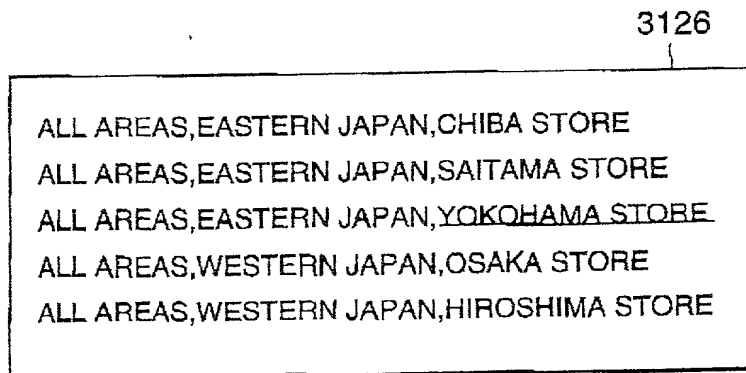


FIG. 13

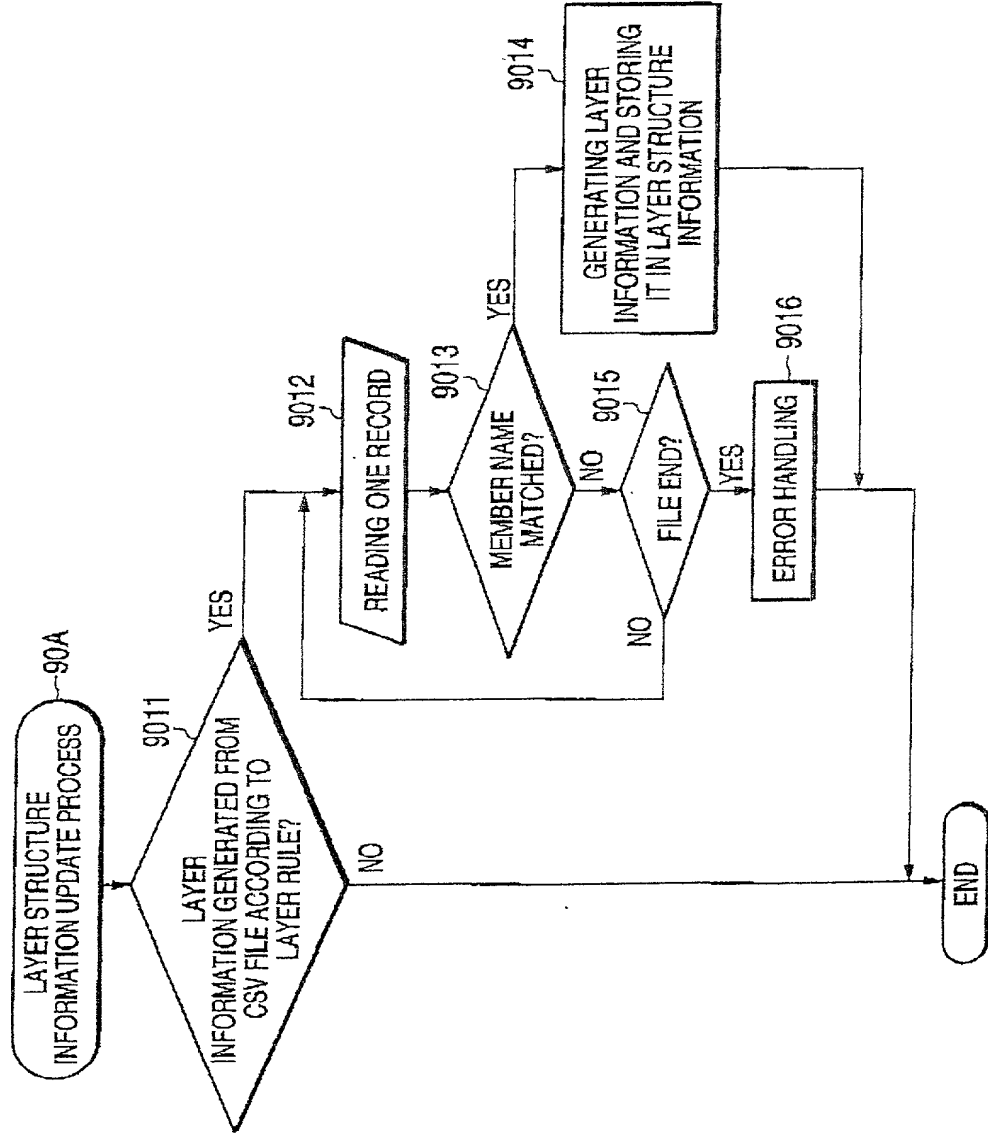


FIG.14

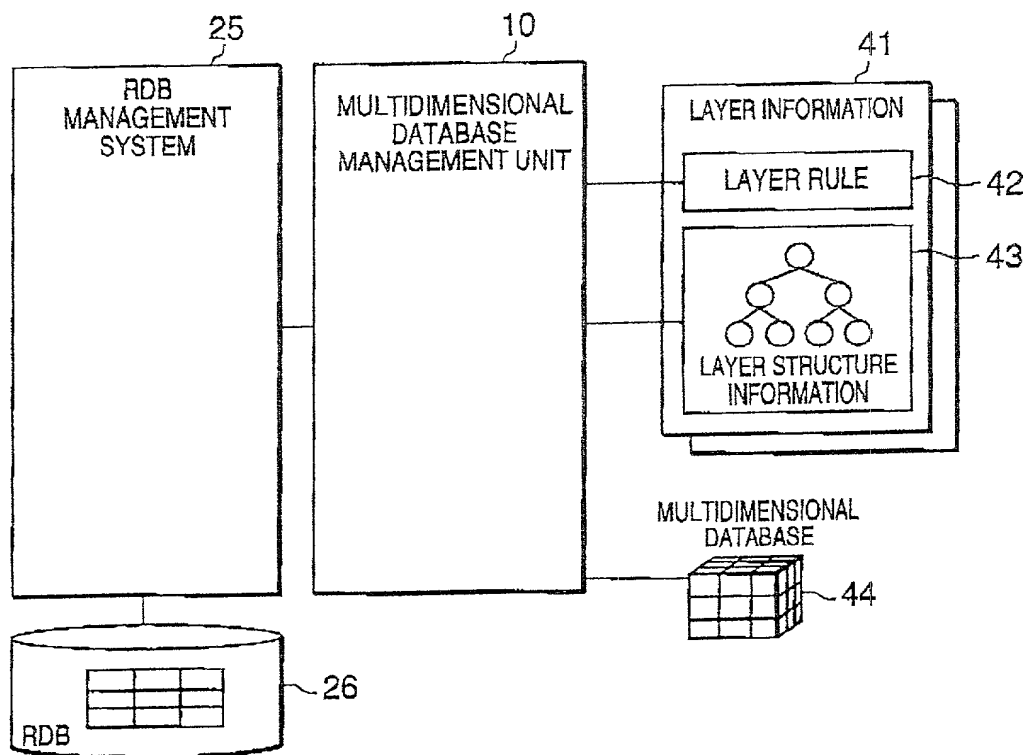


FIG.15

3130

<p>MERCHANDISE DIMENSIONAL LAYER RULE DEFINITION DATA</p> <p>#LAYER RULE : RDB PRODUCT MASTER LIST</p> <p>#OBTAINING FROM COL1,COL2</p> <p>FROM RDB PRODUCT MASTER LIST</p> <p>LEVEL 0=SMALL CLASSIFICATION</p> <p>LEVEL 1=LARGE CLASSIFICATION</p> <p>LEVEL 2="ALL MERCHANDISE"</p>
--

FIG.16

CONTENT OF RDB PRODUCT MASTER TABLE

LARGE CLASSIFICATION	SMALL CLASSIFICATION
HOME APPLIANCE	WASHERS
HOME APPLIANCE	REFRIGERATORS
AV	TVs
AV	VIDEOS
COMPUTERS	PCs

FIG.17

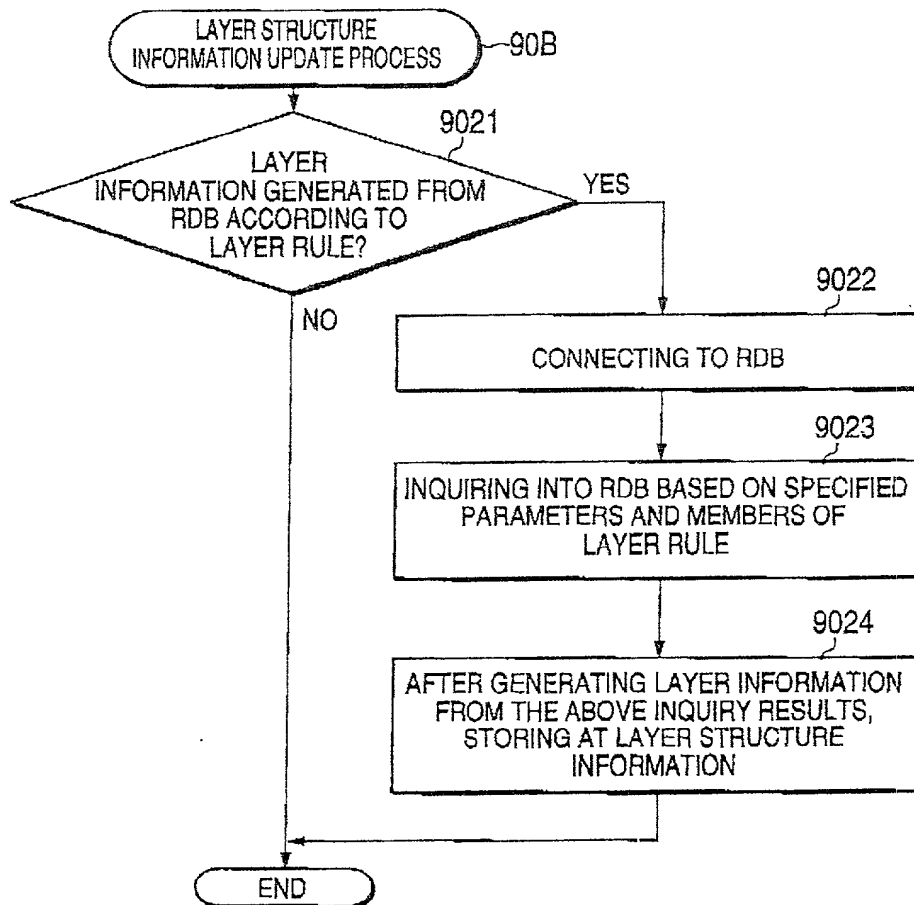


FIG.18

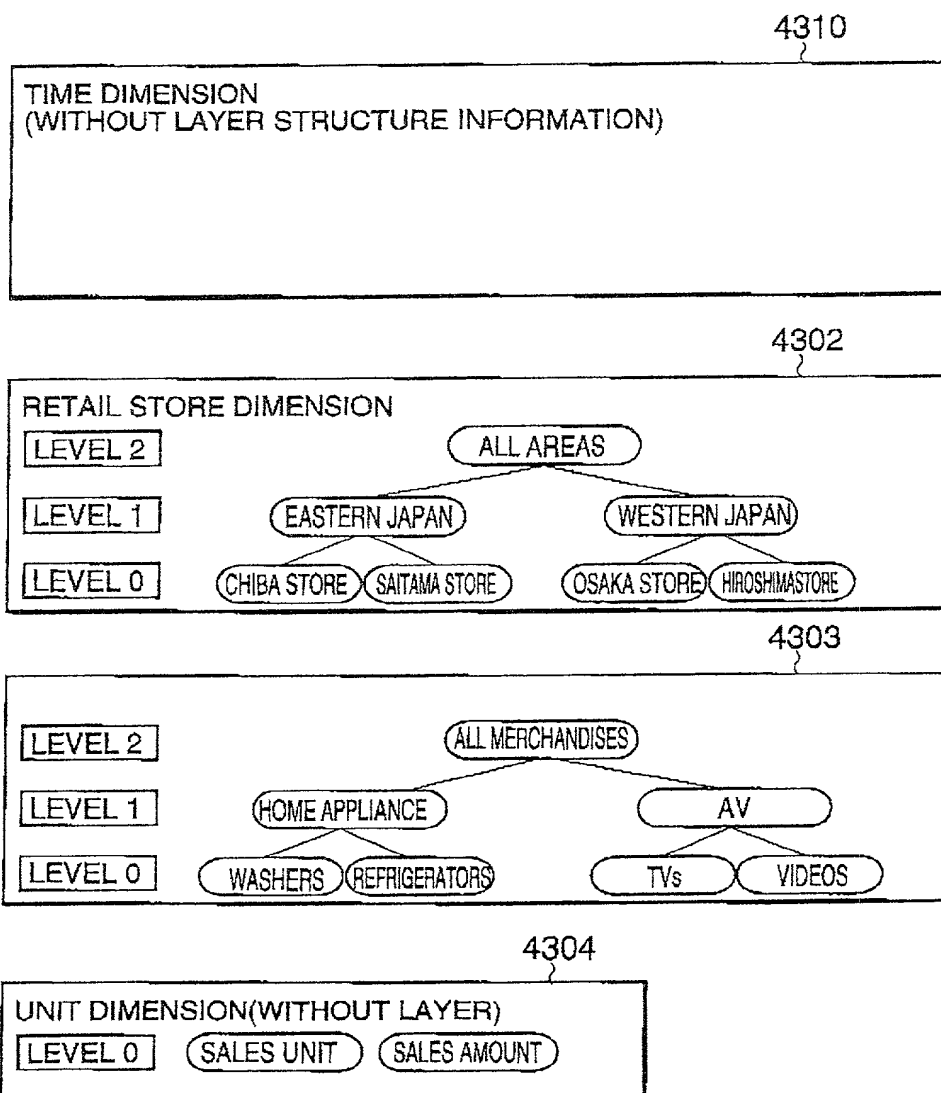


FIG.19

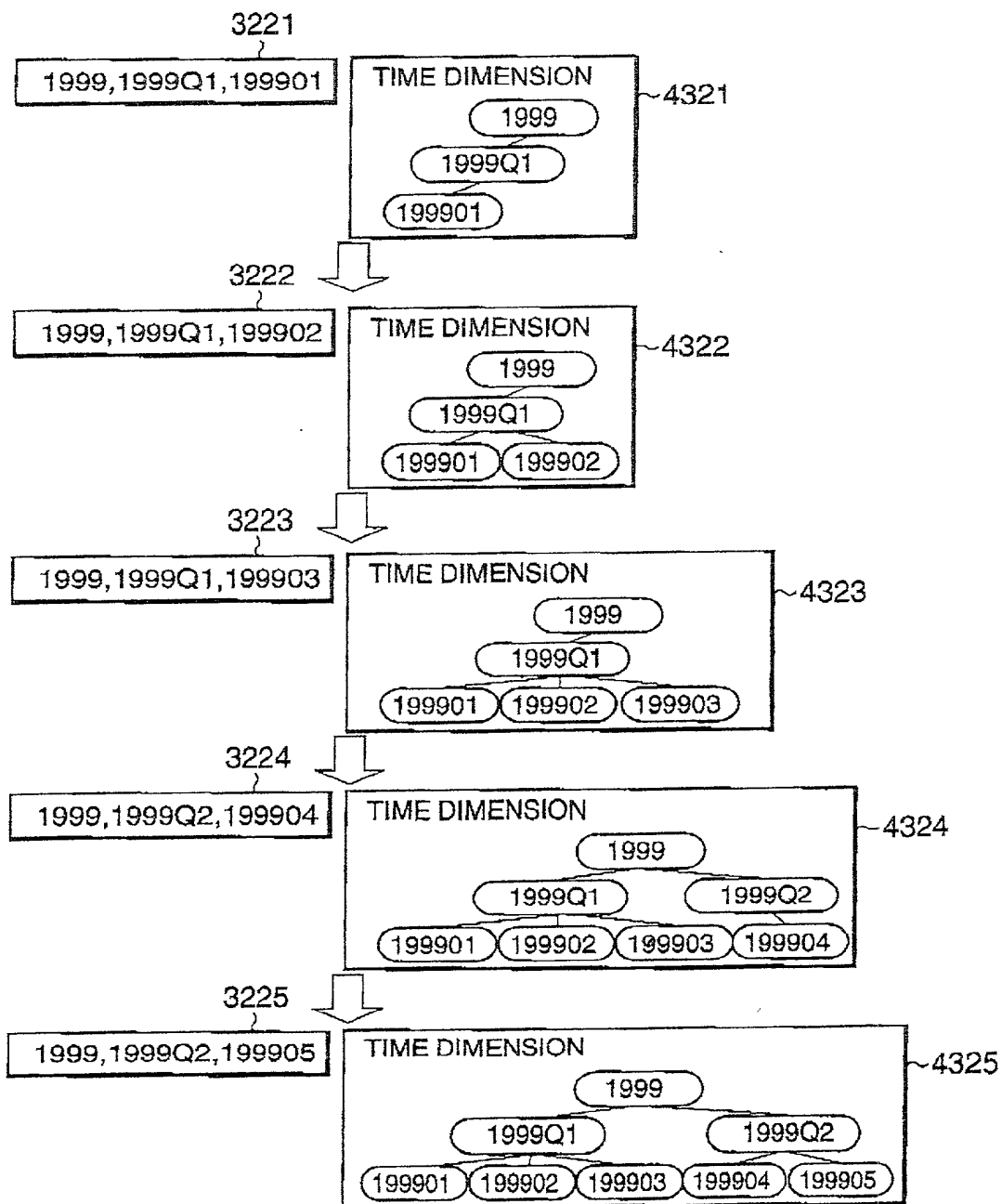


FIG.20 PRIOR ART

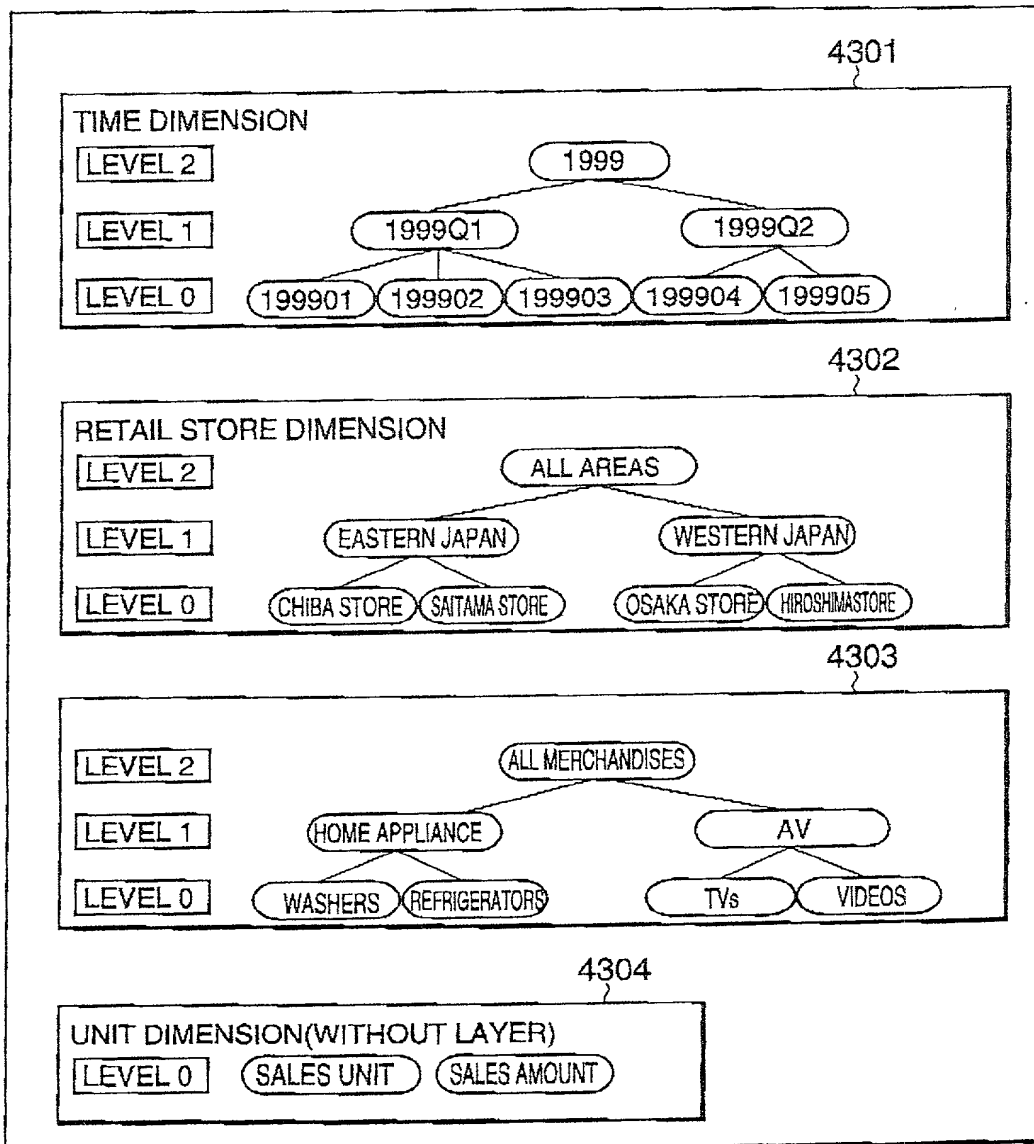


FIG.21 PRIOR ART

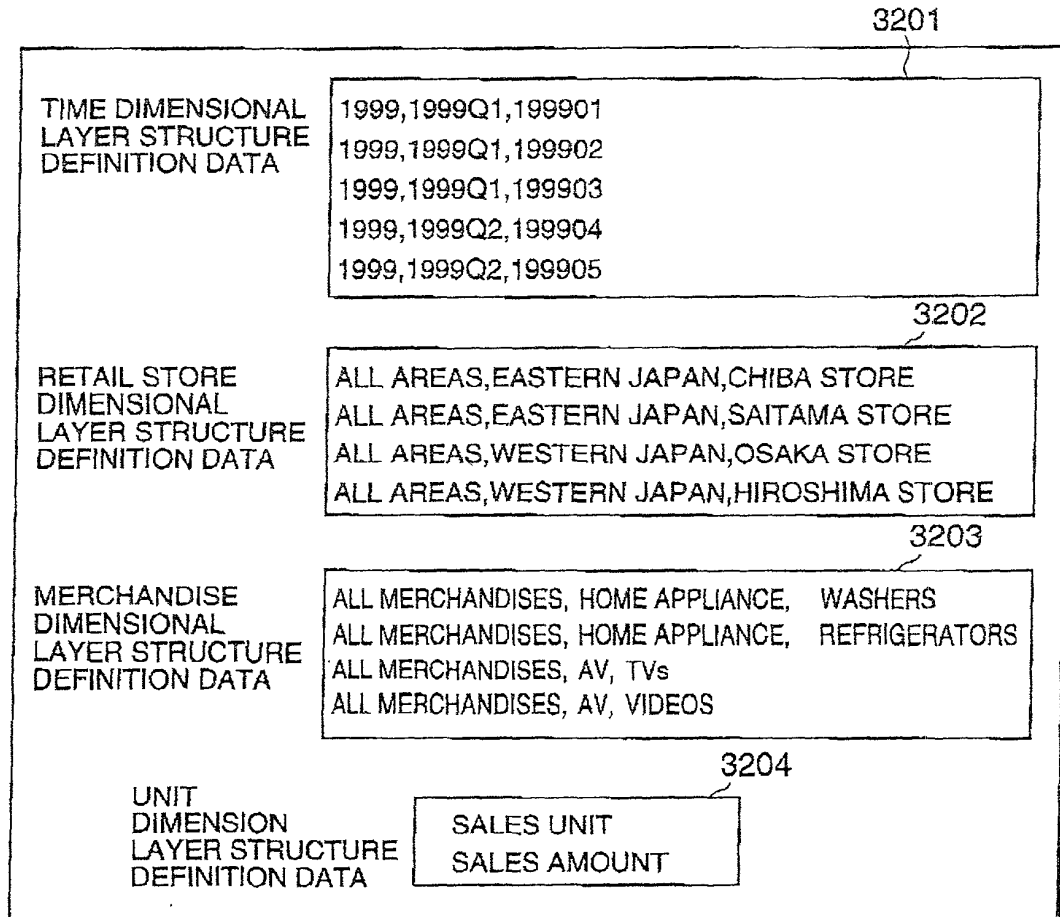


FIG.22 PRIOR ART

3301

199901, SAITAMA STORE,	TVs,	22, 2420000
199901, OSAKA STORE,	REFRIGERATORS,	15, 1350000
199902, HIROSHIMA STORE,	VIDEOS,	42, 2940000
199902, SAITAMA STORE,	WASHERS,	21, 1680000
199903, CHIBA STORE,	VIDEOS,	33, 2310000
199904, HIROSHIMA STORE,	REFRIGERATORS,	18, 1620000
199905, CHIBA STORE,	TVs,	45, 4950000
	⋮	

FOOTNOTES

FIG.23 PRIOR ART

MERCHANDISE DIMENSION		TVS	
UNIT DIMENSION		SALES AMOUNT	
TIME DIMENSION		1999	
RETAIL STORE DIMENSION	1999Q1		1999Q2
	199901	199902	199903
CHIBA STORE	1100000	330000	770000
SAITAMA STORE	990000	990000	660000
EASTERN JAPAN	2090000	1320000	1430000
OSAKA STORE	1100000	1100000	1100000
HIROSHIMA STORE	330000	550000	1100000
WESTERN JAPAN	1430000	1650000	2200000
ALL AREAS	3520000	2970000	3630000

FIG.24 PRIOR ART

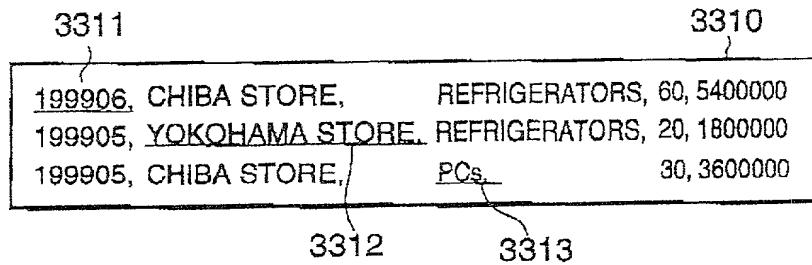


FIG.25 PRIOR ART

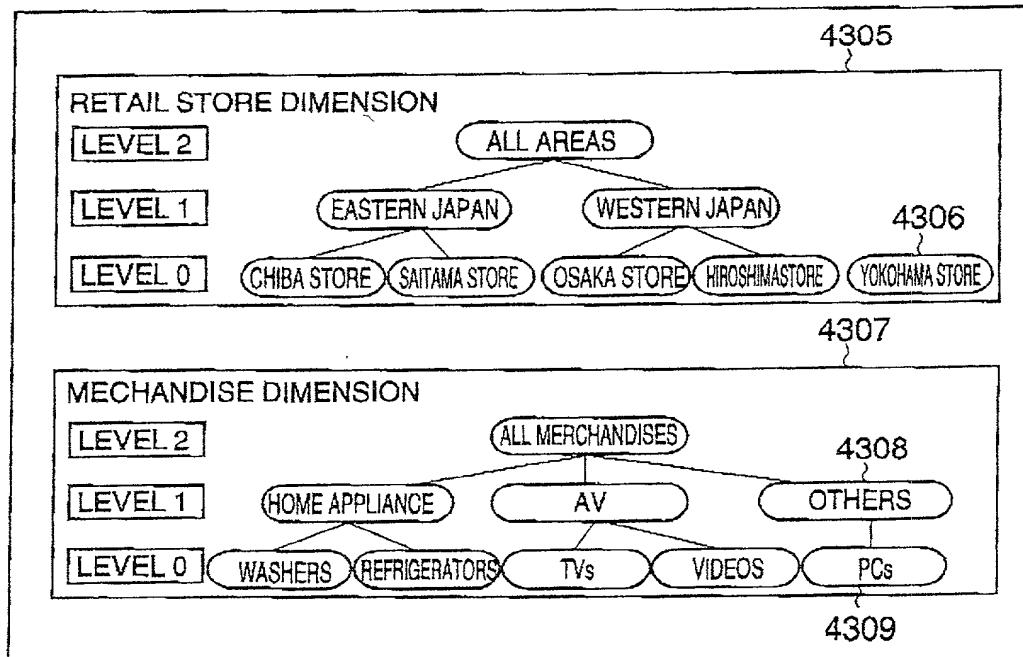


FIG.26

RETAIL STORE DIMENSION LAYER DEFINITION DATA

#MAIN LAYER RULE: #SEQUENTIALLY APPLYING SUBRULES APPLYING SUBRULE STORE_RULE1 APPLYING SUBRULE STORE_RULE2	3140
#SUB LAYER RULE :STORE_RULE1 #FROM CSV FILE,OBTAINING LAYER INFORMATION FROM FILE,CSV FILE1 LEVEL 0=COLUMN 3 LEVEL 1=COLUMN 2 LEVEL 2=COLUMN 1	3141
#SUB LAYER RULE:STORE_RULE 2: #AFTER CHARACTER ROW CONVERSION ON RETAIL STORE, OBTAINING LAYER INFORMATION FROM MEMBER NAME LEVEL 0= \$ MEMBER NAME LEVEL 1={ S/¥(.JAPAN¥). \$/¥ 1/ } LEVEL 2={ ALL SALES TERRITORIES }	3142

FIG.27

3340

199901, EASTERN JAPAN SAPPORO STORE,TVS,17,1870000
199902, HIROSHIMA STORE,VIDEOS, 42, 2940000
199903, EASTERN JAPAN SAPPORO STORE, REFRIGERATOR,15,1350000

FIG.28

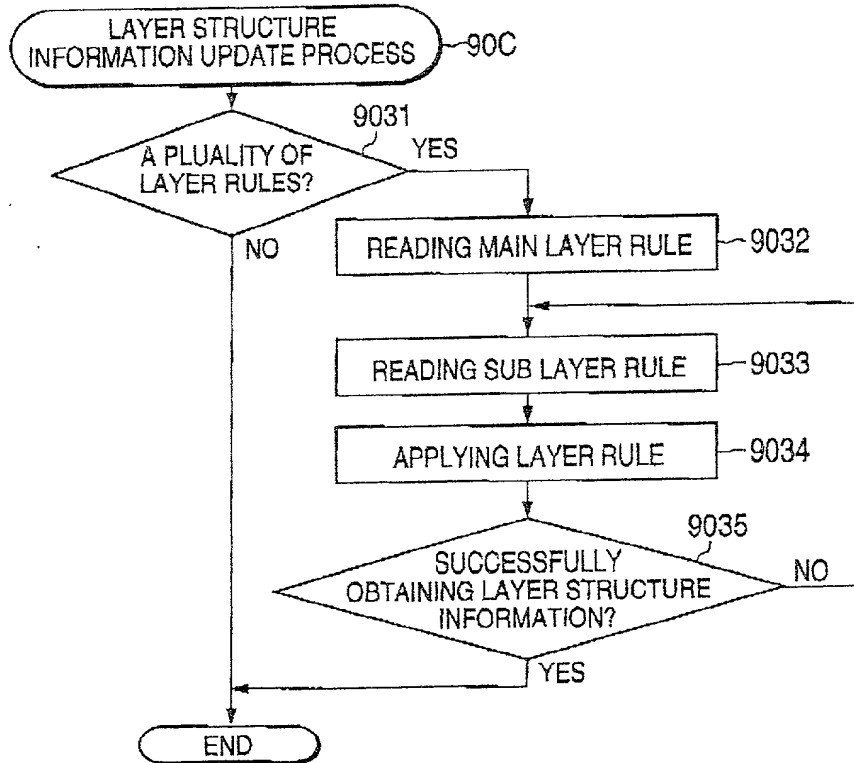


FIG.29

